

Eduard Ferrer Radresa

Personal Information

Date of birth 05/11/1967
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Details



Briefing

- ✓ I have always hold Financial and company managing positions for more than twenty years now; with a large understanding of international markets, Group tax aspects and technological trends in management.
- ✓ I have leaded company growth and international expansion, leading multidisciplinary teams in Spain and abroad.
- ✓ I have worked with subsidiaries in France, Brazil, Mexico, Argentina, Norway, India and Germany.

Education

09/1998 – 06/2000 **Master in Business Administration, MBA** ESADE Business School
12/1995 – 12/1996 **Taxation and Foreign Trade course** Fundación Empresa
09/1989 – 06/1991 **Bachelors in Economics** Universidad Autónoma (UAB)
09/1986 – 06/1989 **Graduated in Business Administration** Universidad Autónoma (UAB)

Work Experience

04/2024 – **Senior SSC GL Account – AREAS WORLD WIDE - FRANCE**

Leader company within retail-restauration sector with a 1.2 billion global turnover. Strong presence in France, Spain and the USA. In charge of contracts and financials for the French Airports, Railways and Holiday centers. SAP FICO managing tool.

09/2019- 03/2024 **Corporate Financial Officer / Dir. HHRR – PARTY FIESTA, S.A.**

Retail company with 60 stores in Spain, Germany and Portugal, plus 40 franchised, with 30 million turn over and more than 300 employees. Large presence in commercial centers. During pandemic crisis, I have had access to government subsidies over 2 million euros, ICO loans and actively focused to readdress its activity in order to attend new long term market challenges (budget redrawing, cost reductions, landlord contract renegotiations, bank loans, lay-off allocations, online channel and market focusing, etc). Annual accounts, budgeting and bimonthly reporting to a private investment group (Suma Capital). Tax and accounting compliance in countries with presence.

05/1999 – 09/2019 **Corporate Financial Officer - TECSIDEL, S.A. Barcelona**

IT Company highly oriented to international markets, with direct presence in 8 countries (Spain, Norway, Brazil, India, Mexico, Argentina, Chile and USA), a 35 million turnover and more than 300 employees. In that second working period I develop local business consolidation in Brazil, India, Mexico and Argentina. I help subsidiaries to bring value to the Group, achieving up to 80% of the group income. And becoming a first international reference in its sector.

12/1995 – 04/1999 **Chief Financial Officer - Enrique Loewe - Barcelona**

07/1993 – 12/1995 **Two years working and studying in France - Lyon**

10/1991 – 06/1993 **Auditor - Pleta Auditores, S.A. - Barcelona**

Languages

Spanish (Native), Catalan (Native), English (Fluent), French (Fluent).

Tools

SAP FICO, Microsoft Axapta, M. Analytics, A3RP, SAGE.

Office tools: Excel, Word and Microsoft Power BI at a high level (dynamic tables, embedded tables, VBA macros).